

BIOGRAPHY: JUANIQUE RANDALL

FUTURIST, JOURNALIST, DEVELOPMENT STRATEGIST

Juanique's overarching focus falls on the underlying dynamics of the media system, in the wake of its enormous responsibility to the wellbeing of society. She founded Social Intel to raise awareness and encourage cross-sector/inter-disciplinary collaboration toward inclusive development. In this regard, her clients are thought-leaders who drive social, environmental and governance-related agendas. Social Intel is a pioneer in the observation and use of systems methods for organisational and societal change.

To effectively understand key communications challenges for clients and their stakeholders, Juanique stepped out her original field of study (Journalism) for several years to work in various development sectors. In 2009 while attending the Velociti Entrepreneurial Business Development course at the Cape Innovation Technology Initiative, she conceptualised and branded a software program using artificial intelligence to improve the functionality and performance of high-level investment decisions with particular focus on emerging markets. This project will commence in 2020 with a focus on blockchain integration.

With regards to exponential technology applications, Juanique is also co-founder and director of the Centre for Analytics and Behavioural Change, focussed on social and environmental resource systems management through the application of artificial intelligence in communications services, data products and analytical tools. Her investigation of local and international approaches to social investment include an in-depth understanding of government policies and approaches to corporate social investment. In addition to completing the Biomatrix Systems Thinking approach to organisational and societal change at the University of Stellenbosch Business School, over the past decade, Juanique attended an ESG Masterclass at the UCT Graduate School of Business and the Energy and Climate Change course at UCT Energy Research Centre. She is a SETA Accredited Assessor and 2009 Common Purpose alumni.

Clients include the Canadian Government's International Development Research Centre (IDRC) and UK's Department for International Development (DFID), Atlantic Philanthropies, CS Africa (Los Angeles-based coalition of African NGO's working to support for-profit capacity building initiatives), The Social Justice Coalition, Distell Development Trust, Unlock'd, Change News, Educating Africa, Partners for Possibility, Afrika Tikkun Services, Amaza Investment Trust, GIC Social Fund managers, Siyabona Africa, South South North, the Unified Field Corporation in Hawaii and Educape.

Juanique has contributed to a number of publications in her capacity as writer, including the Institute for a Global Dialogue (IGD), Progress (in sustainable development) Picasso Headline Magazine, Investigative Africa Online News, the Integrated Reporting Assurance Council's (IRAS) 2012 Annual Research Report and Earthworks Magazine. She is currently preparing to publish her first book *Beyond the Paradox*, a scenario plan for the implementation of the NDP through the lens of South Africa's Vision 2030. As TV Presenter, she hosted a 6-episode Cape Town TV talk-show The Innovation Files, featuring the grassroots work of the South African Institute for Entrepreneurship (SAIE). Her current focus is to launch this research and strategic content in a series of online vlogs and studio interviews designed to constructively raise public awareness about the work of thought leaders and pioneers within various socio-economic contexts. A key objective is to showcase SA's pockets of excellence in context to the NDP from the perspective of key stakeholders linking, education and skills/enterprise development with exponential technology.